

Crowdsourcing as a mean of enhancing democratic engagement in the EU

(Preliminary conclusions from the on-going ECAS study)

Simon Delakorda, M. Sc. Institute for Electronic Participation

www.inepa.si/eucrowd/



Table of Content

- 1 Starting point
- 2 Issues with citizen participation in the EU
- 3 Crowdsourcing study
- 4 Methodological framework
- 5 List of crowdsourcing cases
- 6 France: Participatory Budgeting in Paris
- 7 Australia: Future Melbourne
- 8 Slovenia: Predlagam vladi.si
- 9 Preliminary considerations
- 10 Project European Citizens Crowdsourcing (EUCROWD)

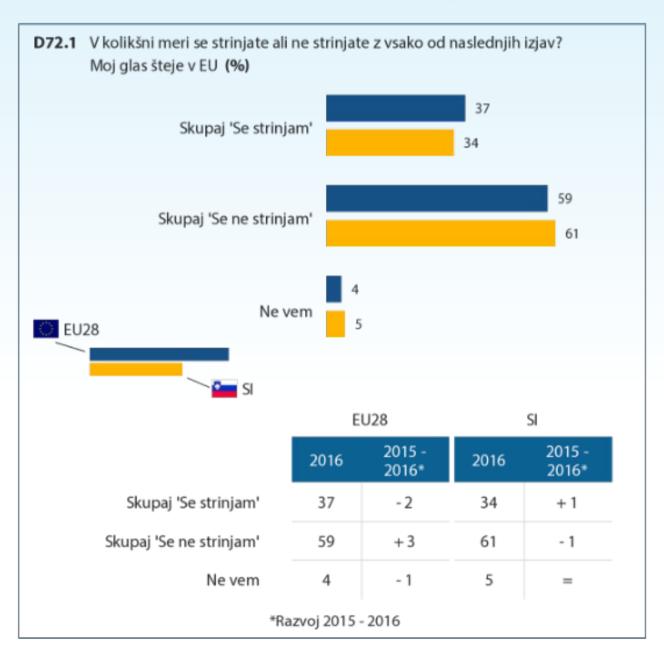
1 Starting point

Existing forums for citizen participation in the EU have proven ineffective in bridging the democratic deficit. The crises the EU is currently facing call for more innovative forms of citizen engagement in order to re-gain their trust in the European project (1).

(1) European Citizen Action Service (2016): *Towards a Crowdsourcing Pilot at the EU level: Taking Decisions with Citizens and Not for Them* (Working Paper). Available from

http://ecas.org/read-new-paper-crowdsourcing/.

2 Issues with citizen participation in the EU



Vir: EVROBAROMETER 86.1

> 41% of EU citizens want to influence decision-making directly.

Up to 80% of the legislation concerning the everyday life of citizens in Member States may be based on EU laws.

This general feeling of distrust that translates into concrete manifestations of anti-EU political rhetoric and strategic choices with serious consequences for the future of the European project (e.g. Brexit).

Problems of participatory democracy at the EU level.



EVROPSKA DRŽAVLJANSKA POBUDA

Uradni register

Evropska komisija > Evropska državljanska pobuda







Z evropsko državljansko pobudo lahko en milijon državljanov EU Evropsko komisijo pozove, naj pripravi zakonodajni predlog, s čimer lahko državljani neposredno vplivajo na pripravo politik EU.

Pobude v teku

Uspešne pobude

Pripravite pobudo

Novice

- 25/10/2016 Evropska komisija je v letnem delovnem programu za leto 2017, ki ga je sprejela 25. oktobra 2016, kot ukrep v zvezi z državljansko pobudo "Right2Wate" napovedala zakonodajni predlog o minimalnih zahtevah glede kakovosti ponovno uporabljene vode in spremembo direktive o pitni vodi.
- 06/10/2016 Prijavljena je nova pobuda: More than education Shaping active and responsible citizens
- 12/09/2016 Prijavljena je nova pobuda: People4Soil: sign the citizens' initiative to save the soils of Europe!
- 02/09/2016 Prijavljena je nova pobuda: Let'sfly2Europe: Flüchtlinge legalen und sicheren Zugang nach Europa ermöglichen!
- 27/07/2016 Nove pobude sporočilu za medije
- 18/07/2016 Na spletišču JoinUp je na voljo najnovejša različica programske opreme za spletno zbiranje podpore.

O evropski državljanski pobudi

Osnovne informacije Postopek in pravila Kako podpreti pobudo Pogosta vprašanja Kontaktna točka

Iskanje pobude

Pobude v teku Uspešne pobude Arhivirane pobude Iskanje Pobude z zavrnjeno prijavo

Organizirajte pobudo

Ali je vaša zamisel primerna za državljansko pobudo? Priprava sistema spletnega zbiranja podpore

Pripravite pobudo

Urejanje pobude

Vir: http://ec.europa.eu/citizens-initiative/public/welcome?lg=sl



VAŠ GLAS V EVROPI

Evropska komisija > Vaš glas v Evropi > Posvetovanja

Javna posvetovanja



Druge možnosti za sporočanje mnenj







Javno posvetovanje o delovanju vzajemne pomoči med državami članicami za izterjavo davkov

30.11.2016 - 08.03.2017

Promet, Raziskave in tehnologija, Regionalna politika, Okolje, Energetika, Gospodarske in finančne zadeve, Komunikacijska omrežia, vsebine in tehnologije, Ukrepi za podnebje, Proračun, Bančništvo in finance, Notranii tra, Informacijska družba:

Javno posvetovanje o vmesnem vrednotenju instrumenta za povezovanje Evrope

28.11.2016 - 27.02.2017

Konkurenca:

Posvetovanje o Kodeksu najboljših praks pri izvajanju postopkov za nadzor državne pomoči

25.11.2016 - 25.02.2017

Humanitarna pomoc:

Javno posvetovanje o vmesni oceni mehanizma Unije na področju civilne zaščite

24.11.2016 - 23.02.2017

Javno zdravje:

Odprto javno posvetovanje o vmesni oceni tretjega zdravstvenega programa za obdobje 2014-2020

23.11.2016 - 23.02.2017

Traovina:

Vprašalnik o poglobljenem in celovitem prostotrgovinskem območju s Tunizijo

21.11.2016 - 22.02.2017

Obdavčenje:

Javno posvetovanje o trošarinah, ki veljajo za tobačne izdelke

17.11.2016 - 16.02.2017

Obdavčenie:

Dejavniki, ki svetovalce in posrednike odvračajo od morebitnega agresivnega davčnega načrtovanja

10.11.2016 - 16.02.2017

Trgovina, Javno zdravje, Okolje, Podjetja, Ukrepi za podnebje, Kmetijstvo in razvoj podeželja, Notranji trg, Varnost hrane: Javno posvetovanje o možnih ukrepih v zvezi z določitvijo minimalnih zahtev glede kakovosti ponovno uporabljene vode v Evropski uniji

28.10.2016 - 27.01.2017

Javno zdravje, Okolje, Podjetja, Notranji trg:



Glej tudi:

- Zaključena posvetovanja
- Posvetovanja po posameznih področjih
- Načrtovana posvetovanja 📆 (188 kB) 💬



3 Crowdsourcing study

The crowdsourcing allows people to participate in a constructive way in debates and to learn from each other throughout the deliberation process ("Wisdom of the crowd" principle). Crowdsourcing legislation is "an open call for anybody to participate in a task open on-line (Brabham, 2008; Howe, 2008) by submitting information, knowledge, or talent. Crowdsourcing has become a popular tool to engage people in processes ranging from urban planning (Brabham, 2010) to new product design and solving complex scientific problems (Aitamurto, Leiponen & Tee, 2011)".

4 Methodological framework

- Desk research and consultation with relevant stakeholders to identify national crowdsourcing examples;
- Definition of criteria for the analysis of the national examples;
- National crowdsourcing experience analysis;
- 'Theory of Change' elaboration;
- Development of a framework for piloting crowdsourcing legislation at EU level and on an EU issue;
- Identification of questions which need further exploration and/or verification.

The strengths and weaknesses of the crowdsourcing initiatives were measured by ECAS using the following set of objectives:

Objectives	Considered Successful	Unsuccessful	No Data
Enhanced citizens participation in policy- making	23	0	4
Ensured full representativeness	11	5	11
Engaged youth	11	2	14
Ensured a learning process	16	0	11
Ensured innovative ideas for policy-making based on the 'wisdom of the crowd'	23	1	3
Increased political legitimacy/trust	20	0	7
Kept citizens' faith in the crowdsourcing method to enhance democracy	18	1	8

5 List of crowdsourcing cases

- 1. New Zealand: Internet Rights Bill
- 2. Philippines: Crowdsourcing Act 2012
- 3. Philippines: Magna Carta for Internet Freedom
- 4. Netherlands: Follow the Law
- 5. Finland: National Citizens Initiatives
- 6. France: Participatory Budgeting in Paris
- 7. Iceland: Crowdsourced Constitutional Reform
- 8. Argentina: Democracy OS
- 9. Australia: Future Melbourne
- 10. India: MyGov
- 11. Belo Horizonte, Brazil: Digital Participatory Budgeting
- 12. Estonia: Democratic Proposals
- 13. Finland: Road Traffic Rules
- 14. New Zealand: New Flag
- 15. Belgium: Crowdfunding Gent
- 16. Slovenia: I suggest to the Government?
- 17. Latvia: Open Government
- 18. Germany: Maerker Brandenburg
- 19. Germany: Essen-soll-leiser-werden
- 20. U.S.: Challenge.gov
- 21. U.S.: We, The People.
- 22. California: Probate legislation
- 23. Boston: Youth Participatory Budgeting
- 24. Mexico: Crowdsourcing Constitution
- 25. Austria: Digital Agenda Vienna
- 26. United Kingdom: Open Government Manifesto
- 27. United Kingdom: You Decide Participatory Budgeting

6 France: Participatory Budgeting in Paris



Le budget participatif ?

Projets déposés en 2016 Résultats du vote 2016

Mise en œuvre des projets lauréats Agenda





DÉCOUVREZ LES PROJETS LAURÉATS DU BUDGET PARTICIPATIF 2016!



Découvrez les projets lauréats 2016



Je consulte les projets lauréats 2014 et 2015.



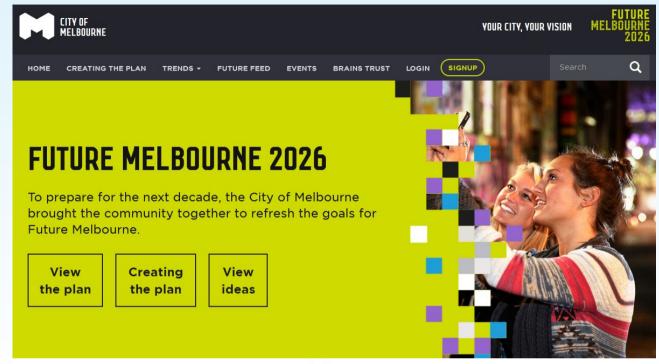
DÉCOUVRIR

DÉCOUVRIR

6. France — Participatory Budgeting in Paris

Potential	Results	Explanation
Enhanced citizens participation in policy-making	Yes	The campaign was open to all citizens living in the Paris city area. Residents could suggest online what they believed part of the Paris Budget should be spent on. A total of 66,867 residents took part in the crowdsourcing project — representing around 3% of the population of Paris. This was a 64% rise in comparison to a pilot budget project launched the year before. ²⁷
Increased representativeness	Yes/No	Critics have suggested that economically privileged and well educated residents have been over-represented. However, contributions were made by people from varying backgrounds. ²⁸
Engaged youth	Yes	Over 30% of those voting were younger than 30 years old. ²⁹
Ensured a learning process	Yes	The mayor of Paris, Anne Hidalgo, stated this scheme was to last until the year 2020, as she wants to 'hand over the budget keys' to the citizens. ³⁰
Ensured innovative ideas for policy-making based on the wisdom of the crowd	Yes	The platform allowed for new ideas to be posted by residents of Paris. This could be in the form of writing, pdf displays, artwork, and other forms.
Increased political legitimacy/trust	Yes	The Paris Deputy Mayor stated that in a context of citizen distrust, the mechanisms for participation devices are probably one of the solutions for rebuilding confidence. ³¹ In addition to this, citizens who were interviewed felt valued.
Kept citizens' faith in the crowdsourcing method to enhance democracy	Yes	Interviewees have been generally favourable to the prospect of future crowdsourcing legislation. One stated 'I love Paris – If I can contribute to making it better, I will'.32

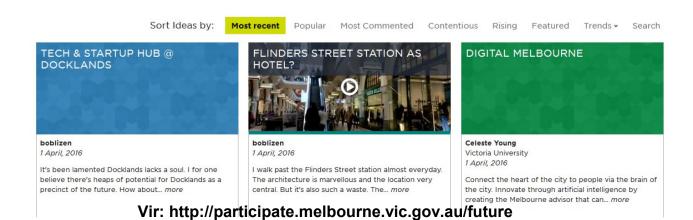
7 Australia: Future Melbourne



Ideas

From 1 February to 31 March 2016, we asked you to share your ideas for the Melbourne's future. A total of 970 ideas were proposed of which 950 were posted publically. Explore the ideas below by using the sort and search functions.

950 ideas have been proposed. You have 0 days remaining to share.



9. Australia – Future Melbourne

Potential	Results	Explanation
Enhanced citizens participation in policy-making	Yes	Residents of Melbourne could post proposals for plans to improve the city. With over 11,500 amendments made by various City of Melbourne participants, and 131 members of the General Public registered to amend the plans, these public participants made several hundred contributions to the final plan. 40
Increased representativeness	Yes	Although there were special interest groups that participated, there were a range of contributions from different ages, genders and socioeconomic backgrounds that there subsequently implemented.
Engaged youth	Yes	53% of registered participants fell into the 16-35 age group.
Ensured a learning process	Yes	Town-planning and policy makers took into account the submissions and amended the plan according to detailed contributions made by members of the general public. There was a two-way exchange of information in the process. The scheme has been proposed to take place every year until 2026. ⁴¹
Ensured innovative ideas for policy-making based on the wisdom of the crowd	Yes	The interactive map that allowed citizens to effectively 'mould' their city ensured innovative and creative ideas. The scale of acceptable documents was wide, allowing participants to contribute in any way they wished. In addition to this, the scheme was open 24 hours a day. 42
Increased political legitimacy/trust	Yes	Because amendments were made on behalf of the recommendations of the public, this resulted in political trust.
Kept citizens' faith in the crowdsourcing method to enhance democracy	Yes	Many citizens, policy-makers and government officials have hailed the project as innovative and enhancing 'citizen participation in the future of their city'

8 Predlagam vladi.si



ZADNJI PREDLOGI

Avtor Adamantinum | Razprava poteka do: 19.12.2016 Rešitev problematike prenatrpanih zavetišč za pse in mačke po vzoru Nizozemske (Število komentarjev: 0, Ogledov: 57)

Ker ima Slovenija kar velik problem kar se tiče psov in mačk v zavetiščih, predlagam vladi, da pripravi zakonsko podlago po vzoru Nizozemske, kot je predstavljeno v videu spodai: https://al...

1 Za

0 Proti

Avtor lipi | Razprava poteka do: 19.12.2016

Prepoved javno zasebnega partnerstva med državo in podietiem večinski

državni lasti (Število komentarjev: 0, Ogledov: 58)

Predlagam, da se onemogočijo takšne neumnosti, kot je javno zasebno partnerstvo med državo in podjetjem v 100 % državni lasti. Primer: javno zasebno partnerstvo med državo in podietiem za izgradn...

Avtor toxico | Razprava poteka do: 19.12.2016

Polovica Rtv naročnine Pro Plusu (Število komentarjev: 3, Ogledov: 70)

Predlagam, da se polovica naročnine, ki se plačuje Rtv razdeli na pol in polovica, da Pro Plusu zato, da bo še naprei oddaial v Dvb-t....

4 Proti

ZADNJI ODZIVI PRISTOJNIH VLADNIH ORGANOV NA VAŠE PREDLOGE

Avtor heizenberg I Z odzivom organa 05.12.2016 Nadomestilo za uporabo stavbnega zemljišča in nastajajoči "nepremičninski zakon" (Število komentarjev: 33, Ogledov: 817)

Vladi RS predlagam, da nemudoma ustavi vse aktivnosti v zvezi zakonom, po katerem želite obdavčiti nepremičnine, v katerih prebivamo in ukine zakon o nadomestilu za uporabo stavbnega zemlji&sc..

18 Za

8 Proti

Avtor toxico I Z odzivom organa 05.12.2016

Prepoved krščenia dojenčkov (Število komentarjev: 41, Ogledov: 1287)

Predlagam, da se prepove vsako versko krščenje do 18 leta. Vsak naj se odloči sam, ko postane polnoleten....

36 Za

26 Proti

Avtor toxico I Z odzivom organa 05.12.2016

Omejitev poslancev na največ 50 in ukinitev strank (Število komentarjev: 5, Ogledov:

Predlagam, da se omeji število poslancev na največ 50. Premier naj postane tisti, ki na volitvah dobi največ glasov od ljudi tisti na drugem mestu postane predsednik parlametna itd ministri...

13 Za

9 Proti

POGOSTE KLJUČNE BESEDE

davki brezposelnost gospodarstvo javna plače pokoinina posteno promet poslanci referendum varčevanie zaposlovanie zdravie študentsko delo

KATEGORIJE:

Davki in finance Gospodarstvo Javna uprava Kmetijstvo Kultura Notranje Okolje in prostor Pravosodie Promet Socialne Šolstvo Splošno Visoko zadeve šolstvo in znanost Zdravie Zunanie zadeve

05.12.2016. V razpravi

Rešitev problematike prenatrpanih zavetišč za pse in mačke po vzoru Nizozemske

05.12.2016. V razpravi

Prepoved javno zasebnega partnerstva med državo in podjetjem večinski državni lasti

Vir: http://predlagam.vladi.si/

16. Slovenia – I suggest to the Government

Potential	Results	Explanation
Enhanced citizens participation in policy-making	Yes	The scheme allowed citizens to enter open debate on different government proposals and suggest innovative reforms to which public officials from various government ministries can respond and consider. The consideration and response elements to this scheme enhanced citizens role in policy-making. ⁶³
Increased representativeness	Yes	The scheme received suggestions from engineers, lawyers, students, and others. The scheme was open to all, and hundreds of requests were made.
Engaged youth	Unknown	No data on age demographics.
Ensured a learning process	Yes	The two-way exchange of information allows both citizens and governments to learn from each other.
Ensured innovative ideas for policy-making based on the wisdom of the crowd	Yes	The online platform allows citizens and groups to make suggestions of any nature to the government. ⁶⁴
Increased political legitimacy/trust	Yes	The rationale of the scheme was to prevent corruption and offer government transparency. It has been hailed as increasing governmental trust. ⁶⁵
Kept citizens' faith in the crowdsourcing method to enhance democracy	Yes	Due to corruption scandals, the crowdsourcing and e- participation scheme was generally be viewed favourably in enhancing democracy. ⁶⁶

9 Preliminary considerations

- Crowdsourcing must be used as a complementary method to other online/offline participation tools, which would ensure greater representativeness.
- Participants' contributions were of a higher quality, more focused and easier to adopt when the government was in control of the central repository, mainly in terms of who could access it (e.g. registered citizens).
- Crowdsourcing projects must have solid systems in place, for example to effectively verify that those responding are within the intended group (e.g. actual citizens and not anonymous fake accounts) and to ensure that spam contributions are removed.
- Crowdsourcing projects can increase the legitimacy of policymaking mainly when the ideas generated are actually implemented (if not, they could backfire).

10 Project European Citizens Crowdsourcing (EUCROWD)

- Project time frame: 1 September 2016 28 February 2018
- Project budget: 147.750 EUR
- Europe for Citizens Programme 2016

Inštitut za elektronsko participacijo (coordinator)	Slovenia	www.inepa.si/english
European Citizen Action Service	Belgium	www.ecas.org
Stichting Netwerk Democratie	Netherlands	www.netdem.nl
Science For You	Greece	www.scify.org
ManaBalss.lv	Latvia	www.manabalss.lv
Open Ministry	Finland	www.openministry.info
Démocratie Ouverte	France	www.democratieouverte.org
The Democratic Society	United Kingdom	www.demsoc.org



European Citizens Crowdsourcing

"How can citizen's crowdsourcing foster democracy in Europe?"

October 1, 2016

Events

cases, citizens, crowdsourcing, democracy, European Union, INePA, policymaking, politics, Slovenia, workshop





Invitation to the EUCROWD international conference

ABOUT

The European Citizens Crowdsourcing (EUCROWD) project aims to raise awareness of the possibilities and to develop the skills at national and European level for using innovative channels of e-participation of citizens in politics and policy with a focus on the application of crowdsourcing in fostering a democratic debate on the future of the European Union.

The EUCROWD project has been funded with the support of the Europe for Citizens programme 2016 of the European Union under activity Democratic engagement and civic participation and sub-activity Civil society projects.

HOW CAN CITIZEN'S CROWDSOURCING FOSTER DEMOCRACY IN EUROPE?

Source: http://www.inepa.si/eucrowd/





OCTOBER 26TH 2016 RADISSON BLU PLAZA HOTEL, LJUBLJANA, SLOVENIA

583

FOLLOWING 417

FOLLOWERS 396 202

EUCROWD

@Razprave EU

How can citizen's crowdsourcing foster democracy in Europe? #EUCROWD Tweeting @Institut INePA

- @ inepa.si/eucrowd/
- Joined March 2010

8 Photos and videos











EUCROWD @Razprave_EU · Nov 23

Današnjo razpravo o pametnih skupnostih in evropskih digitalnih storitvah bo mogoče spremljati tudi prek spleta studio12.tv/vecEU-vecSLO/.



Več EU - več SLO @VecEUvecSLO

Vabljeni k sodelovanju v razpravi 23.11. ob 13h. Video prenos in klepetalnica studio12.tv/vecEU-vecSLO/ #Velenje #znanje #zaposlitve #razvoj

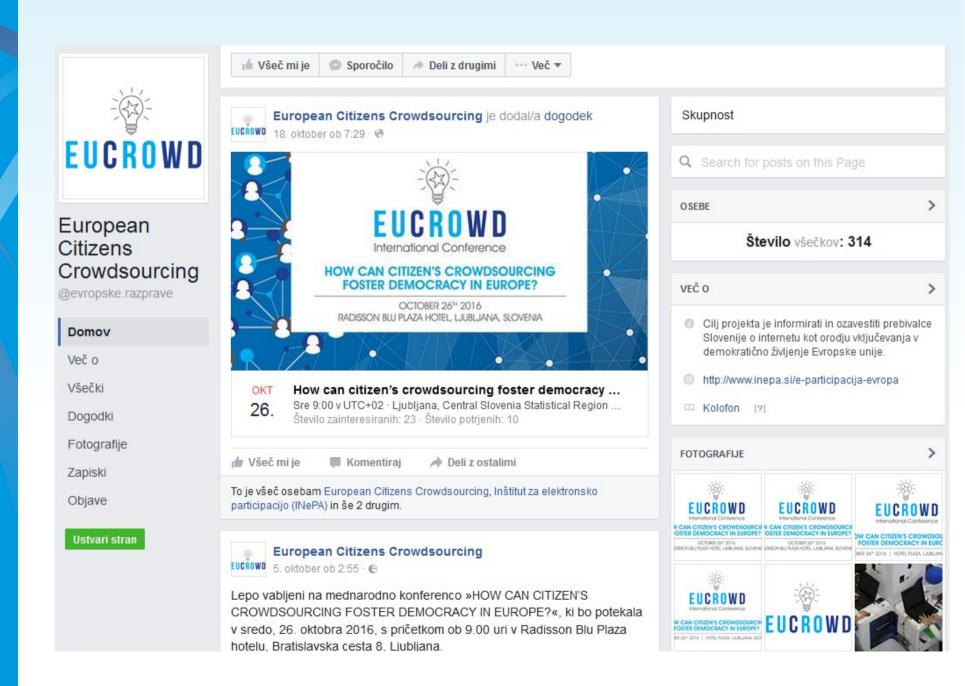


EUCROWD @Razprave_EU - Nov 16

Photo and media coverage from European Citizens #Crowdsourcing event in #Ljubljana rtvslo.si/slovenija/mnoz... #EUCROWD #demopart #ePart



Vir: https://twitter.com/Razprave_EU



Source: www.facebook.com/evropske.razprave/

Questions & Answers

THANK YOU!

simon.delakorda@inepa.si



- f facebook.com/institut.inepa
 - twitter.com/Institut_INePA
- in si.linkedin.com/in/simondelakorda



